

Amy Gary's Professional Biography

Amy Gary has worked in the book retailing and publishing industry for over 25 years. She has worked as the Director of Marketing for [Books-A-Million](#) and owns [Picturebook](#), which produces an annual directory of children's illustrators and packages books, e-books and apps. Amy was Director of Publishing for [Lucasfilm](#), and headed the publishing department for [Pixar Animation Studios](#).

She co-founded a children's publishing company in 1987 that was sold to Disney's publishing company, [Hyperion Books for Children](#). After the sale of the company she found unpublished manuscripts by Margaret Wise Brown and continues to edit and promote those works today. Articles about her and her work have appeared in Vanity Fair, Los Angeles Times, Publisher's Weekly, Entertainment Weekly, Special Reports, Horn Book and many newspapers including The Wall Street Journal.

During her career she has planned promotions for and worked with many well-known authors and celebrities including Walter Cronkite, Burt Reynolds, Dolly Parton, Anne Rice, Hillary Clinton, Barbara Bush, Former President Jimmy Carter and George Foreman. Many of the marketing promotions she planned have been featured on national television news shows, such as Oprah, Good Morning America, The Today Show, CNN and NBC Evening News.

She currently works as a publishing consultant and creates books for a variety of studios, publishers and retailers including Charles Schulz Creative, Sam's Wholesale Club, HarperCollins, Walgreen's and Parragon Publishing.